1 Day Corporate Training Program

UNLOCK YOUR CREATIVE GENIUS!

DEVELOP KEY SKILLS IN CREATIVE THINKING

HOW WE THINK IS MORE IMPORTANT THAN WHAT WE KNOW

The world is fast changing.
Companies who define the future thrive while the rest survive. This workshop aims to create a shift in your people by challenging everyday assumptions and empowering them with a toolbox of creative thinking skills . Ideal for cross-functional groups, it builds their confidence towards fostering an innovation-centric company.

ABOUT

CREATINC's driving belief is that disruptive ideas come from combining concepts and finding relationships between unrelated fields.

Gilles Boulanger & Vikram Swaminadhan

Vikram Swaminadhan is a multidisciplinary innovator who works with a range of industries across 3 continents. He is the developer of the FUTCEE™ methodology for creating new products.

Gilles Boulanger is an award winning inventor who has been featured on the Discovery channel. He currently is volunteering and helping create and construct innovative low cost housing solutions for the poor in South India.

Invited to present at conferences such as CREA Italy, Future Trends LA & Mindcamp Toronto, their approach to creative thinking is fresh and inspiring. They are catalysts in motivating teams and companies to create meaningful new products and technologies.

Enhance your profitability and top-line growth through empowering your sales, marketing, R&D, HR, distribution and production teams to flex their creative thinking skills and spur innovative ideas, strategies & products.

In today's innovation-driven climate the ability to think creatively and come up with innovative ideas is critical to success and profitability.
A factor no company can afford to ignore.

This creative thinking workshop is a focussed, practical course designed to unleash the creativity of your people. Participants learn methods to facilitate creative thinking and use a variety of powerful techniques for idea generation, idea evaluation and implementation. Tailored to the challenges of your specific industry be it banking, manufacturing, retail, education, services etc., we get your people to change their habitual thinking patterns and tech them how to consistently come up with creative and radical solutions.

Typically the program is run over 1 day with a maximum of 20 participants. The sessions are interactive and filled with quirky challenges, solutions to current company challenges and use of varied stimuli to reinforce learning's.

KEY TAKE AWAYS

By the end of this course, participants will be able to:

- Brainstorm solutions to key company challenges
- Question assumptions, find nth answer & use upside-down thinking to enhance quality of solutions
- Visualize and perceive themselves as creative problem solvers.
- Reapply creative techniques to generate radical and incremental solutions for the company

CREATINC
Connecting People to Possibilities

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